




MARK BROWN

WEB DEVELOPER

PROFILE

Innovative, task-driven professional with 10+ years of experience in web design and development across diverse industries. Equipped with a record of success in consistently identifying and providing the technological needs of companies through ingenious innovation. Proficient in developing databases, creating user interfaces, writing and testing codes.

CONTACT INFO

 480 453 1965

 markbrowncms@gmail.com

 Chandler, AZ

SKILLS

Adobe Creative Suite



SQL



JavaScript



PHP



WordPress



WORK EXPERIENCE

2017 - Present

MBCMS

Freelance Ecommerce Developer

- Formulated and implement improvements on cleanup processes and performance, minimizing downtime by 10%.
- Devised various custom responsive WordPress sites from design comps that included advanced WordPress features, such as Custom PostTypes, Advanced Custom Fields, and WordPress Customize API. WordPress Customize API.

2017 - 2018

Quantum Wellness

Digital Marketer Manager

- Design and establish user-friendly websites, including optimized check-out page, resulting in a 25% increase in user clicks and subsequently 33% in customer purchases.
- Provide adequate training to 60+ staff members and 20+ junior web developers in internal web functions, including steps on how to make minor updates/changes independently. Types, Advanced Custom Fields, and WordPress Customize API. WordPress Customize API.

2017 - 2017

Vertical Identity Security

Online Marketing Manager

- Administer the full lifecycle of software development for 12 critical projects of the company with 100% on time delivery while staying 7% under budget.
- Conceptualize and enforce a server that accelerated document generation as well as the search functionality of current websites by 15%, garnering consistent commendation and award from the top management.



LANGUAGE

City of Fort Wayne, In <https://www.cityoffortwayne.org>
 Vertical Identity Security <https://verticalidentitysecurity.com>
 Fort Wayne Parks <http://www.fortwayneparks.org>
 FW Fire Department..... <https://www.fortwaynefiredepartment.org>
 Botanical Conservatory<https://www.botanicalconservatory.org>
 Converge-Tech..... <https://www.converge-tech.com>
 AZ Big Media..... <https://azbigmedia.com>
 Pinpoint Resources<https://www.pinpointresources.com>

Ecommerce
 CFC Distributors, Inc..... <https://www.cfcdist.com>
 Seymour Midwest <http://seymourmidwest.com/en>
 AZ Big Media Store <http://store.azbigmedia.com>
 Mt. Baker Vapor..... <https://www.mtbakervapor.com>

Social Media
 AZ Big Media..... <https://www.facebook.com/azbigmedia>